

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.13
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTENTS

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

ICE)

DATE OCT10/12 18.13

DATE OCT10/12 18.13

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 61 | S | | 1130P-1205A | 30 | | \$1,600.00 | 10/6 | 10/6 | 0 | | SAT | 0 |
| PROGRAM : LATE NEWS NCAA FOOTBALL AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 692 | | | | | | | | | | | | |
| 82 | A | | 1155P-1230A | 30 | | \$1,600.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : LATE NEWS NCAA FOOTBALL ORD COM1 : SPOT RAN @ 12:23A IN EYEWITNESS NEWS @ 1155P-1230A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-61 | | | | | | | | | | | | |

REP HEADLINE# 6228189 TRF# 321476
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

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|--------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS: |

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#61 MISSED: SAT/1130P-1205A OCT6 30S \$1,600.00 (OCT10/12)
OFFER: SAT/1155P-1230A OCT6 30S \$1,600.00 PLS ADVISE.
CMT: SPOT RAN @ 12:23A IN EYEWITNESS NEWS @ 1155P-1230A
CONTRACT TOTAL 149350.00
TOTAL SPOTS 75

OCT/12 149350.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE